

## **NG Road Racing Advertising Guide**

Follow these simple steps to get you advertising with NG Road Racing.

1. Choose the package that best suits your needs from the following:

### **Basic Package £80+VAT (£94) per year**

This will place your company logo on the right-hand side of our opening home page, the page that everyone arrives at when coming to the site. The logo will be a maximum 90x90 pixels in size and is to be supplied by the advertiser in either electronic or paper form. This logo will be constructed and hyper-linked back to the advertisers website.

### **Animated Logo's £120+VAT (£141 per year**

These logo's can be up to 90x90 pixels and may consist of up to 5 image changes. The logo will be a maximum 90x90 pixels in size and is to be supplied by the advertiser in either electronic or paper form. This logo will be constructed and hyper-linked back to the advertisers website.

### **Message Board Advertising Package £150+VAT (£176.25) per year**

This is our brand new package that gives you the advertiser exclusive use to place your adverts on a special section on the NG Road Racing Message Board. The board is the most popular part of our site and is in constant use all through the day. The Advertisers Section is split into several categories i.e. Bikes For Sale, Parts and Accessories and Services. You will be free to place your trade adverts under any one of these sections. Only our paid advertisers will be allowed to place trade adverts on the message board. There are some rules as to what we consider suitable conduct and these can be found in our Terms and Conditions on page 3.

2. When you have decided what package you require you will need to prepare your logos to the sizes shown above.
3. Fill in the order form on page 2 along with a cheque made payable to "NG Road Racing" and send to our webmaster at the address on the bottom of page 2.
4. If you are purchasing our Message Board Advertising Package, you must sign and return our Terms and Conditions which are on page 3.
5. Email our webmaster with a confirmation email and your completed logo
6. Your order will then be processed, your logo will be added to our home page and any access rights set up for our message board.
7. Please note that all our packages run from Jan-Dec so if you join part way through the year you only pay for the remainder months.

## NG Road Racing Advertising Application Form

Name of company .....

Contact name .....

Address .....

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Telephone .....

Fax .....

Date .....

Package Type	Tick Required	Amount
Basic Package £80+VAT (£94) per year		
Animated Logo's £120+VAT (£141) per year		
*Message Board Advertising Package £150+VAT (£176.25) per year		
<b>Total Cost</b>		

\*A £50 (before VAT) discount will be made if you take the Message Board Advertising Package with either the Basic or Animated Package.

Please complete form and return to:

R.Lewton

56 Nicholls Lane

Winterbourne

Bristol

BS36 1NE

Tel 01454 772519

email [webby@ngroadracing.org](mailto:webby@ngroadracing.org)

**NG Road Racing Message Board Terms and Conditions**

- 1) By signing to these terms and conditions you agree to abide by the rules set out forthwith.
- 2) NG Road Racing reserve the right to cancel this agreement if, in their opinion, the advertiser is operating in breach of this agreement.
- 3) Before cancellation, a written warning will be issued by NG Road Racing clearly stating what breach of this agreement has been broken. If, after this letter the advertiser continues to operate in breach, NG Road Racing will terminate this agreement and remove access to message board. No refund of any monies will be made.
- 4) A section on the message board will be made available for the exclusive use of our paid advertisers. The advertiser will be responsible for any text or images posted. NG Road Racing reserve the right to moderate any content it deems to be not suitable, fraudulent, misleading or not in the spirit of this agreement.
- 5) NG Road Racing will not be held responsible for any material posted by an advertiser.
- 6) The section will be split into several categories, i.e. Bikes, Parts and Accessories, Services. The advertiser may ask for other section to be added and it will be at the discretion of NG Road Racing. It is the responsibility of the advertiser to ensure that adverts are posted and maintained in the correct categories. NG Road Racing will carry out no updating of adverts. Multiple posting, spamming is not permitted. Similar items should be grouped into the same advert. (i.e. if you have 50 bikes for sale they must all go in 1 advert not 50 separate ones)
- 7) No political, racist, adult, pornographic, offensive, drugs, weapons, stolen goods adverts will be permitted.
- 8) NG Road Racing does not endorse or support any product or service advertised and will not be held responsible for any claim by a third party.
- 9) Any complaints received for items sold or services offered which NG Road Racing consider to be in breach of this agreement will result in a written warning.
- 10) NG Road Racing will not be held responsible for any system downtime or loss of data due to outages. It is the sole responsibility of the advertiser to maintain backups of data.
- 11) The advertiser agrees to place his own adverts and not adverts on behalf of any other business.

I agree to be bound by the Terms and Conditions as laid out above.

Name .....

Company .....

Date .....